

# Jai KISAN Jai VIGYAN

**Let's adopt scientific techniques  
to give agriculture a new direction**

**Celebrating "Jai Kisan Jai Vigyan" Week**

**23<sup>rd</sup> to 29<sup>th</sup> December, 2015**

**Soil Health Card:**

Enables farmers to get the soil checked and take remedial measures to use recommended fertilizers and ensure soil health. Modi Government is committed to make available Soil Health Card to all farmers by the year 2017.

**Per Drop More Crop:**

Pradhan Mantri Krishi Sinchai Yojana is aimed at conserving and providing water to the agriculture fields.

**Lab to Land:**

Dissemination of information and demonstration of new technology to farmers through 642 Krishi Vigyan Kendras. Farmers are also linked through 652 "Aatma" institutions to provide benefits of research.

**Mera Gaon, Mera Gaurav:**

20,000 Agriculture Scientists to interact and communicate with 25,000 villages about technology in agriculture.

**National Agriculture Market:**

With the aim of ensuring remunerative price to framers and also to control the price of agriculture products, National Agriculture Market has been established.

**Digital Agriculture:**

m-Kisan portal launched to provide useful information and advisory to farmers.

**Paramparagat Krishi Vikas Yojana:**

To provide help and motivate the farmers by forming farmer groups.

**National Gokul Mission:**

Developing and conserving indigenous

bovine breeds and also new projects for integrated cattle development.

**Neem-Coated Urea:**

In Neem-Coated Urea, every granule of urea has a coating of neem oil which slows down the rate of dissolution of urea in soil and thus increases the availability of nitrogen for crops.

**Blue Revolution:**

Social and economic development of fishermen through new technology and financial assistance.

**Mission for Integrated Development of Horticulture:**

Infrastructure Development for cultivation and marketing of fruits, flowers and vegetables.

**State Governments, Agricultural Universities, Institutes under Indian Council of Agricultural Research and all Krishi Vigyan Kendra's to organize this week long event.**



**Ministry of Agriculture & Farmers Welfare**  
Government of India

