

F.No.29-31/2022-Estt./RTI
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture & Farmers Welfare
Directorate of Extension

Krishi Vistar Bhavan
IASRI Campus, Pusa
New Delhi -110 012

Dated the 7th September, 2022

To,

Sh. Ashish Kumar Jha
103-105, 1st Floor, Charmwood Plaza
Charmwood Village, Surajkund, Faridabad-121009
Haryana.
Email : ashish.kumar@adgonline.in

Subject:- Supply of information under the RTI Act, 2005 - Application from Sh. Ashish Kumar Jha, Delhi, seeking information on under RTI Act, 2005. (Reg. No. DOEXT/R/E/22/00007 dated 12.08.2022 and Reg. No.DOEXT/R/T/22/00061 dated 17.08.2022).

Sir,

I am to refer to your RTI application dated 12.08.2022 and 17.08.2022 seeking information on the subject cited above under the RTI Act, 2005. So far as the Directorate of Extension is concerned, the requisite information is given as under:

S.No.	Information asked under RTI Act 2005	Reply
1.	Which social media handles of your organization are active?	The Department of Agriculture & Farmers Welfare are available on the social media platforms of Twitter, Facebook, Instagram, YouTube, LinkedIn, Koo, Public App@AGRIGOI.
2.	Which agency/company is managing Social Media handles of the department/Ministry?	Broadcast Engineering Consultants India Limited (BECIL) has been assigned the work of social media of the Department of Agriculture & Farmers Welfare w.e.f. 01.04.2022.
3.	How much are you paying per year for your social media?	The total expenditure of Rs. 89,01,330/- is approved for the period of one year w.e.f. 01.04.2022 to 31.03.2023 for handling the social media of the Department. Out of which, an amount of Rs. 36,74,166/- has been released to BECIL for the period from 01.04.2022 to 30.06.2022 (quarterly).
4.	What are the active contract for social media, what are their start and end dates?	The work for handling the social media of the DA&FW has been assigned to BECIL for a period of one year 2022-2023 (start w.e.f. 01.04.2022 to 31.03.2022).
5.	Which tools are used to monitor your social media for sentiment analysis and ranking?	Not Applicable.

2/-

2. It is to mention that the First Appeal, if any, against the reply of CPIO may be made to the First Appellate Authority within 30 days of receipt of this reply. The particulars of the First Appellate Authority are as follows:-

Dr. Shailesh Kumar Mishra, Director (Extn),
Directorate of Extension,
Department of Agriculture & Farmers Welfare,
Ministry of Agriculture & Farmers Welfare,
Room No. 216, Krishi Vistar Bhavan,
IASRI Campus, Pusa, New Delhi-110 012
Ph-011-25847660 and e-mail Id = shaileshk.mishra29@gov.in

Yours faithfully,



(Deepa Pande)

Dy. Director (Admn) & CPIO

Ph.011-25846467

e-mail-deepa.pande65@gov.in

Copy to:

1. Under Secretary (Extension) & CPIO, Department of Agriculture & Farmers Welfare, Ministry of Agriculture & Farmers Welfare, Krishi Bhavan, ND for Information.
2. Section Officer (RTI), Deptt. of Agriculture & Farmers Welfare, Krishi Bhavan, New Delhi.
3. Dr. Jagdish Prasad Yadav, Joint Director/ IT Incharge, Krishi Vistar Bhavan, New Delhi with request to upload RTI reply on DOE website www.krishivistar.gov.in. Soft copy is being sent on e-mail.