

No.4-11/2024-Extn.
Government of India
Ministry of Agriculture and Farmers Welfare
Department of Agriculture & Farmers Welfare

Krishi Bhawan, New Delhi
Dated: 02nd September, 2024

VACANCY CIRCULAR

Sub: Filling up of the post of Joint Director (Farm Information) in Directorate of Extension, Department of Agriculture & Farmers Welfare by Deputation Method (ISTC).

One post of Joint Director (FI) in the pay scale of Rs.15600-39100 (PB-3) + Grade Pay of Rs.6600/- or Level 11 (Rs. 67700-208700/-), General Central Service, Group 'A', Gazetted, Non-Ministerial in Directorate of Extension, Pusa, New Delhi is proposed to be filled up by Deputation method (ISTC) from amongst the officers from the Central or State Governments or Union-territories or Public Sector Undertaking or Agricultural Universities or Recognized Research Institutions or Councils or Semi-Government or Autonomous or Statutory organizations:-

- a. (i) holding analogous posts on regular basis in the parent cadre or department; or,

(ii) With five years' regular service in the grade rendered after appointment thereto on a regular basis in posts in Pay Band-3 (Rs. 15600-39100) + Grade Pay Rs. 5400/- (Level 10 in Pay Matrix recommended by 7th CPC) or equivalent in the parent cadre or department; or

(iii) With seven years' regular service in the grade rendered after appointment thereto on a regular basis in posts in Pay Band-2 (Rs. 9300-34800) + Grade Pay Rs. 4600/- (Level 7 in Pay Matrix recommended by 7th CPC) or equivalent in the parent cadre or department; and
- b. Possessing the following educational qualifications and experience:-

Essential:

- (i) Master's degree in Agriculture or Agricultural Extension from a recognized University or Institute;
- (ii) Five years' experience in Agricultural Extension including Farm Communication.

Desirable:

- (i) Degree or Diploma in Journalism or mass communication from a recognised University.
- (ii) Experience of handling work relating to agricultural information, mass media, farm extension literature, agriculture exhibitions, production of audio visual materials relating to topics on agriculture and agricultural films.

(contd..2/-)

2. The Departmental officers in the feeder category who are in the direct line of promotion shall not be eligible for consideration for appointment on deputation. Similarly, deputationists shall not be eligible for consideration for appointment by promotion.
3. Period of deputation (ISTC) including period of deputation (ISTC) in another ex-cadre post held immediately preceding this appointment in the same or some other Organization or Department of the Central Government, shall ordinarily not exceed four years. The upper age limit for appointment by deputation (ISTC) is 56 years as on the closing date of receipt of applications.
4. Duties attached to the post of Joint Director (Farm Information) are as under:
 - i. To support Farm Information Unit of Directorate of Extension to function as outreach wing of DOE.
 - ii. To assist Dir. (FI) in planning, programming and execution of Agricultural information, communication work at the National level.
 - iii. To provide information support to Agricultural Extension through organisation of Exhibitions, shows & Fairs.
 - iv. To facilitate production and procurement of Video Films/Audio Cassettes and organize Media workshops.
 - v. To promote use of print media in technology transfer through planning, preparation and printing of ad hoc publications.
5. Officers selected will have the option to draw his grade pay plus deputation(duty) allowance or to have his pay fixed in the scale of pay of the post in accordance with the Department of Personnel and Training's O.M. No.6/8/2009-Estt.(Pay II) dated 17th June 2010, as amended from time to time.
6. Applications of interested and eligible officers, who could be spared in the event of their selection, may be sent, through proper channel, in the enclosed proforma (in Triplicate/set of three copies) along with the documents mentioned below so as to reach the "Section Officer (Extension), Room No. 332, Department of Agriculture & Farmers Welfare, Ministry of Agriculture and Farmers Welfare, Krishi Bhawan, New Delhi" within 60 **days** from the date of publication of this advertisement in the Employment News/Rojgar Samachar. **While forwarding the applications, the sponsoring organizations should verify and certify that the particulars furnished by the applicant are correct. The Certification shall be done by the Employer/Cadre controlling officer not below the rank of Deputy Secretary/Director to the Govt. of India at the last page No. 5 of Bio-data Performa.**